

DANNY HAYES

Department of Political Science
Maxwell School of Citizenship and Public Affairs
Syracuse University
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ACADEMIC POSITIONS

Assistant Professor of Political Science, 2006-present
Maxwell School of Citizenship and Public Affairs, Syracuse University

Senior Research Associate, Campbell Public Affairs Institute, 2006-present
Maxwell School of Citizenship and Public Affairs, Syracuse University

EDUCATION

Ph.D. in Government, University of Texas at Austin, August 2006
Dissertation: "Beyond the Horse Race: The Content and Consequence of Issue News in American Elections" (Committee: Daron Shaw, chair; Bruce Buchanan; John Sides; Sharon Jarvis; and John Petrocik)

M.A. in Government, University of Texas at Austin, August 2004
Thesis: "Candidate Qualities through a Partisan Lens: A Theory of Trait Ownership"

Bachelor of Journalism, with honors, University of Texas at Austin, December 1998

JOURNAL ARTICLES

Forthcoming. "Whose Views Made the News? Media Coverage and the March to War in Iraq." *Political Communication*. (with Matt Guardino)

Forthcoming. "The Dynamics of Agenda Convergence and the Paradox of Competitiveness in Presidential Campaigns." *Political Research Quarterly*.

Forthcoming. "A Matter of Distinction: Candidate Polarization and Information Processing in Election Campaigns." *American Politics Research*. (with Mathieu Turgeon)

2009. "The Participatory Effects of Redistricting." *American Journal of Political Science* 53(4): 1006-1023. (with Seth C. McKee)

2009. "Has Television Personalized Voting Behavior?" *Political Behavior* 31(2): 231-260.

2009. "Dixie's Kingmakers: Stability and Change in Southern Presidential Primary Electorates." *Presidential Studies Quarterly* 39(2): 400-417. (with Seth C. McKee)

2008. "Party Reputations, Journalistic Expectations: How Issue Ownership Influences Election News." *Political Communication* 25(4): 377-400.

2008. "Does the Messenger Matter? Candidate-Media Agenda Convergence and Its Effect on Voter Issue Salience." *Political Research Quarterly* 61(1): 134-146.
2008. "Toward a One-Party South?" *American Politics Research* 36(1): 3-32. (with Seth C. McKee)
--Reprinted in *Princeton Readings in American Politics*, Richard M. Valelly, ed. Princeton, NJ: Princeton University Press, 2009, pp. 519-541.
2005. "Candidate Qualities through a Partisan Lens: A Theory of Trait Ownership." *American Journal of Political Science* 49(4): 908-923.
2005. "Voter Turnout in the California Recall: Where Did the Increase Come from?" *American Politics Research* 33(2): 187-215. (with Brian K. Arbour)
2004. "Booting Barnes: Explaining the Historic Upset in the 2002 Georgia Gubernatorial Election." *Politics & Policy* 32(4): 708-739. (with Seth C. McKee)
2004. "Accentuating the Personal: Media Exposure, Political Sophistication, and Evaluations of Presidential Candidate Traits." *LBJ Journal of Public Affairs* 16(2): 86-97.

OTHER PUBLICATIONS

- Forthcoming. "The Transformation of Southern Presidential Primaries." In Branwell D. Kapeluck, Laurence W. Moreland, and Robert P. Steed (eds.), *The 2008 Presidential Election in the South: Presidential Election Politics in Context*. Boulder, CO: Lynne Rienner Publishers. (with Seth C. McKee)
2009. Review of *Echo Chamber: Rush Limbaugh and the Conservative Media Establishment* (by Kathleen Hall Jamieson and Joseph N. Cappella). *Political Science Quarterly* 124(3): 560-562.
2006. "Media and Elections—Internet," "Media and Elections—Network News," "Media and Elections—Network Television," "Presidential Election of 1956." *Encyclopedia of American Parties and Elections*, Larry J. Sabato and Howard R. Ernst, eds. New York: Facts on File.
2006. "Personality Matters." *Syracuse Post-Standard*, September 28, p. A17.

WORK IN PROGRESS

- "Trait Ownership and Trait Effects in U.S. Senate Elections." Under review.
- "The Influence of Foreign Voices on U.S. Public Opinion." (with Matt Guardino) Under review.
- "Feminine Democrats, Masculine Republicans: Gender and Party Stereotyping in Candidate Trait Attribution."
- "Race and the Participatory Effects of Redistricting." (with Seth C. McKee)
- "Media Frames and the Immigration Debate."

GRANTS, FELLOWSHIPS, AND AWARDS

Campbell Public Affairs Institute Faculty Research Award (\$3,000)

National Science Foundation: Time-sharing Experiments for the Social Sciences: “A Matter of Distinction: Candidate Similarity and On-line vs. Memory-based Processing.” (with Mathieu Turgeon), 2007

Appleby-Mosher Fund Research Grant, Maxwell School, Syracuse University, 2007, 2008, 2009 (\$1,200 each award)

Research Fellow, Institute for the Study of the Judiciary, Politics, and the Media at Syracuse University, 2007-2008 (\$750)

National Science Foundation: Doctoral Dissertation Improvement Research Grant, 2005-2006: “The Communications Contest: Candidate Discourse, News Coverage, and Effects on Voters.” (\$12,000)

Department of Government Nominee, University of Texas Outstanding Doctoral Dissertation Award

Long Tuition Fellowship, Department of Government, University of Texas at Austin, Summer 2006 (\$3,500)

Malcolm Macdonald Dissertation Fellowship, Department of Government, University of Texas at Austin, 2005-2006 (\$17,000)

Best Graduate Student Paper, 2005 Southwestern Political Science Association meeting (Paper title: “The Dynamics of Candidate and Media Issue Convergence.”)

Best Graduate Student Paper, 2004 Southwestern Political Science Association meeting (Paper title: “Perpetuating Party Advantage: Issue Ownership and News Media Favorability in Presidential Campaigns, 1992-2000.”)

Division of Instructional Innovation and Assessment Scholarship, University of Texas at Austin, Summer 2004 (\$500)

Patterson Research Fellowship, Department of Government, University of Texas at Austin, 2002, 2004, 2005 (\$300 each award)

CONFERENCE PRESENTATIONS

“Why ‘Old Europe’ Still Matters: Foreign Voices in the News, Public Opinion, and the War in Iraq,” with Matt Guardino, presented at the annual meeting of the American Political Science Association, Toronto, ON, Canada, September 2009

“Race and the Participatory Effects of Redistricting,” with Seth C. McKee, presented at the annual meeting of the American Political Science Association, Toronto, ON, Canada, September 2009

“Uncovering the Influence of Foreign Voices on U.S. Public Opinion: The Case of Iraq,” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2009

“Feminine Democrats, Masculine Republicans: Stereotype Accessibility and Candidate Trait Attribution,” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2009

“Applying Theories of Candidate Trait Effects to Non-Presidential Elections,” presented at the annual meeting of the American Political Science Association, Boston, MA, August 2008.

“Feminine Democrats, Masculine Republicans: Gender and Party Stereotyping in Candidate Trait Attribution,” presented at the spring meeting of the New York Area Political Psychology Workshop, April 2008.

“Whose Views Made the News? Media Coverage and the March to War in Iraq,” with Matt Guardino, presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2008.

“Media Frames and the Immigration Debate,” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2008.

“Stability in Change in Southern Presidential Primary Electorates,” with Seth C. McKee, presented at the Citadel Symposium on Southern Politics, Charleston, SC, March 2008.

“Trait Ownership and Trait Effects in U.S. Senate Elections,” presented at the annual meeting of the American Political Science Association, Chicago, IL, September 2007.

“Party and Gender Stereotyping in Candidate Trait Attribution,” presented at the annual meeting of the International Society for Political Psychology, Portland, OR, July 2007.

“Has Television Personalized Voting Behavior?” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2007.

“Dude, Where’s My Incumbent? Voter Rolloff and the Information Costs of Redistricting,” with Seth C. McKee, presented at the Seventh Annual Conference on State Politics and Policy, Austin, TX, February 2007.

“The Messenger Matters: Candidate-Media Agenda Convergence and Its Effects on Voter Issue Salience,” presented at the annual meeting of the American Political Science Association, Philadelphia, PA, August 2006.

“Whose Agenda Wins Out? The Effects of Candidate and Media Issue Attention,” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2006.

“Toward a One-Party South?,” with Seth C. McKee, presented at the Citadel Symposium on Southern Politics, Charleston, SC, March 2006.

“How Issue Ownership Influences the News,” presented at the annual meeting of the American Political Science Association, Washington, D.C., September 2005.

“Agenda Convergence in Presidential Campaigns: Candidates, the Media, and the Dynamics of Issue Attention” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2005.

“An Unfettered Electorate: Redistricting and the Political Behavior of New Voters,” with Seth C. McKee, presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2005.

“The Dynamics of Candidate and Media Issue Convergence,” presented at the annual meeting of the Southwestern Political Science Association, New Orleans, LA, March 2005.

“Candidate and Media Issue Convergence in the 1996 and 2000 Presidential Campaigns,” presented at the annual meeting of the Western Political Science Association, Oakland, CA, March 2005.

“The Dynamics of Issue Attention: Candidate and Media Agenda Convergence in Presidential Campaigns,” presented at the annual meeting of the Southern Political Science Association, New Orleans, LA, January 2005.

“Do the Media Reflect Candidate Issue Agendas? (That Depends on When You Ask),” presented at the annual meeting of the American Political Science Association, Chicago, IL, September 2004.

“Candidates, the Media and Issue Ownership,” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2004.

“Angry or Just More Informed? An Analysis of Voter Turnout in the 2003 California Recall,” with Brian K. Arbour, presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2004.

“Perpetuating Party Advantage: Issue Ownership and News Media Favorability in Presidential Campaigns, 1992-2000,” presented at the annual meeting of the Southwestern Political Science Association, Corpus Christi, TX, March 2004.

“A Matter of Distinction: Candidate Similarity and On-line vs. Memory-based Processing,” with Mathieu Turgeon, presented at the annual meeting of the Southern Political Science Association, New Orleans, LA, January 2004.

“Candidate Qualities through a Partisan Lens: A Theory of Trait Ownership,” presented at the annual meeting of the Southwestern Political Science Association, San Antonio, TX, April 2003.

“An Assessment of Online vs. Memory-based Processing under Varying Scenarios,” with Mathieu Turgeon, presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2003.

“Accentuating the Policy or the Personal? Priming and the Role of Issues and Traits in the 1992 and 2000 Presidential Elections,” presented at the annual meeting of the Southern Political Science Association, Savannah, GA, November 2002.

INVITED PRESENTATIONS

“The Influence of Foreign Voices on U.S. Public Opinion,” Cornell University, Department of Government, October 16, 2009.

“Mass Media and American Democracy,” Civic Education and Leadership Fellows Program, Maxwell School, October 15, 2009, and Leaders for Democracy Fellows Program, Maxwell School, March 27, 2009.

“What Can the Next President Do about the Economy?” Le Moyne College/Syracuse University Intelligent Conversation Series (“Selecting the Next President”), October 6, 2008.

“The 2008 Campaign: A Conversation about an Historic Election,” Syracuse University Homecoming/Alumni Weekend, September 19, 2008, and Maxwell School Advisory Board Meeting, October 2, 2008.

“American Politics in a New Media Era,” Syracuse University Second Wednesdays at Lubin, New York City, March 12, 2008.

“Dude, Where’s My Incumbent? Redistricting and Participation in U.S. House Elections,” Campbell Public Affairs Institute Associates Meeting, Maxwell School, October 17, 2007.

“The Science of Campaigns: Electoral Politics and Stem Cell Research,” Manhattan College Honors Enrichment Program Symposium, February 28, 2007

“The Mass Media in American Elections,” Junior Statesmen Foundation of America, Austin, Texas, May 30, 2006

OTHER ACADEMIC APPOINTMENTS

Adjunct Assistant Professor of Government, Austin Community College, 2005-2006

Teaching Assistant, Department of Government, University of Texas at Austin, 2001-2005

Research Assistant, Department of Government, University of Texas at Austin, 2002

- For Professor Daron Shaw: History of American presidential election campaigns
- For Professor Philip Paolino: Media coverage in American presidential primary campaigns

Supplemental Instruction Leader, UT Learning Center, University of Texas at Austin, 2004-2005

COURSES TAUGHT

Public Opinion and Communication (graduate)

Media and Politics

Public Opinion and Electoral Behavior

Campaign Analysis

American National Government and Politics

Texas State and Local Government

SERVICE TO DEPARTMENT, UNIVERSITY, AND DISCIPLINE

Member, Advisory Board, Tully Center for Free Speech, Syracuse University, 2007-present

Member, Graduate Studies Committee, Department of Political Science, Syracuse University, 2006-2010

American Politics Comprehensive Exam Committee, 2007-2010

Discussant, Department of Political Science Speaker Series, Syracuse University, November 2006

Reviewer for *American Journal of Political Science*, *American Political Science Review*, *American Politics Research*, Cambridge University Press, *Communication Research*, *Electoral Studies*, *International Journal of Press/Politics*, *Journal of Communication*, *Journal of Politics*, Marshall Cavendish-Academic, National Science Foundation, Pearson-Longman, *Political Behavior*, *Political Communication*, *Political Psychology*, *Political Research Quarterly*, *Polity*

Panel discussant and chair, APSA, MPSA, ISPP, SPSA, and SWPSA annual meetings

SERVICE TO COMMUNITY

Instructor, "The 2008 Presidential Election," Syracuse University Gerontology Center Lifelong Learning Institute, Summer 2008 (course and community engagement project for local Syracuse residents)

Faculty advisory committee, Citizen Fact-Checkers Project, Syracuse League of Women Voters and the Onondaga Citizens League

Occasional media interviews and appearances: WSTM-TV (Syracuse), WSYR-TV (Syracuse), WTVH-TV (Syracuse), WGRZ-TV (Buffalo), Capitol Tonight, WHCU Radio (Ithaca), WAER Radio (Syracuse), WSYR Radio (Syracuse), Associated Press, *Boston Globe*, *Congressional Quarterly*, *The Hill*, *The Forecaster*, *El Nacional* (Venezuela), *Syracuse Post-Standard*

NON-ACADEMIC PROFESSIONAL EXPERIENCE

News reporter, *San Angelo Standard-Times*, San Angelo, Texas, 1999-2000

REFERENCES

Daron R. Shaw
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