

## **Jeremy Shiffman, Ph.D.**

Associate Professor of Public Administration  
Birkhead-Burkhead Professor of Teaching Excellence

The Maxwell School of Syracuse University  
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*Updated March 2009*

### **Experience**

#### *Associate Professor of Public Administration*

Maxwell School of Syracuse University, Syracuse, New York (2004-present)

Research areas: global health policy; politics of health and population policy in developing countries

Teaching areas: global health policy; health and population policy in developing countries; public policy and administration in developing countries

Decision for tenure: 2004

#### *Fellow*

Center for Global Development, Washington, DC (Visiting Fellow 2006-2007; Non-resident Fellow 2008-present)

#### *Assistant Professor of Public Administration*

Maxwell School of Syracuse University, Syracuse, New York (1999-2004)

#### *Social Worker*

Community and Family Services International, Hong Kong (1991-1992)

Community worker with United Nations-affiliated agency serving mental health needs of Vietnamese asylum-seekers

#### *Public Relations Executive*

Burson-Marsteller Public Relations, Hong Kong (1988-1991)

Supervisor of team of executives in China/Asia division of international PR company

#### *Teacher*

Zhejiang Agricultural University, Hangzhou, China (1985-1986)

### **Education**

*University of Michigan*, Ph.D. in Political Science (1999)

*Johns Hopkins University*, M.A. in International Relations, with distinction (1988)

*Yale University*, B.A. in Philosophy, summa cum laude (1985)

## **Publications: Refereed Journal Articles**

2009. **Jeremy Shiffman**. “A Social Explanation for the Rise and Fall of Global Health Issues,” *Bulletin of the World Health Organization*.

2008. Gill Walt, **Jeremy Shiffman**, Helen Schneider, Susan Murray, Ruairí Brugha and Lucy Gilson. “‘Doing’ Health Policy Analysis: Methodological and Conceptual Reflections and Challenges,” *Health Policy and Planning* 23(5): 308-317.

2008. **Jeremy Shiffman**. “Has Donor Prioritization of HIV/AIDS Displaced Aid for Other Health Issues?” *Health Policy and Planning* 23(2): 95-100.

2007. **Jeremy Shiffman** and Stephanie Smith. “Generation of Political Priority for Global Health Initiatives: A Framework and Case Study of Maternal Mortality,” *The Lancet* 370 (9595): 1370-1379.

2007. **Jeremy Shiffman** and Rajani Ved. “The State of Political Priority for Safe Motherhood in India,” *British Journal of Obstetrics and Gynaecology* 114(7): 785-790.

2007. **Jeremy Shiffman**. “Generating Political Priority for Maternal Mortality Reduction in 5 Developing Countries,” *American Journal of Public Health* 97(5): 796-803.

2007. **Jeremy Shiffman** and Friday Okonofua. “The State of Political Priority for Safe Motherhood in Nigeria,” *British Journal of Obstetrics and Gynaecology* 114(2): 127-133.

2006. **Jeremy Shiffman**. “Donor Funding Priorities for Communicable Disease Control in the Developing World,” *Health Policy and Planning* 21(6): 411-420.

2006. **Jeremy Shiffman** and Ana Lucía Garcés del Valle. “Political History and Disparities in Safe Motherhood between Guatemala and Honduras,” *Population and Development Review* 32(1): 53-80.

2004. **Jeremy Shiffman**, Cynthia Stanton and Ana Patricia Salazar. “The Emergence of Political Priority for Safe Motherhood in Honduras,” *Health Policy and Planning* 19(6): 380-390.

2004. Faith Corneille and **Jeremy Shiffman**. “Scaling-up Participation at USAID,” *Public Administration and Development* 24(3): 253-260.

2004. **Jeremy Shiffman**. “Political Management in the Indonesian Family Planning Program,” *International Family Planning Perspectives* 30(1): 27-33.

2003. **Jeremy Shiffman** and Yonghong Wu. “Norms in Tension: Democracy and Efficiency in Bangladeshi Health and Population Sector Reform,” *Social Science & Medicine* 57(9): 1547-1557.

2003. **Jeremy Shiffman**. “Generating Political Will for Safe Motherhood in Indonesia,” *Social Science & Medicine* 56(6): 1197-1207.

2002. **Jeremy Shiffman**, Tanya Beer and Yonghong Wu. “The Emergence of Global Disease Control Priorities,” *Health Policy and Planning* 17(3): 225-234.

2002. **Jeremy Shiffman**. “The Construction of Community Participation: Village Family Planning Groups and the Indonesian State,” *Social Science & Medicine* 54(8): 1199-1214

2002. **Jeremy Shiffman**, Marina Skrabalo and Jelena Subotic. “Reproductive Rights and the State in Serbia and Croatia,” *Social Science & Medicine* 54(4): 625-642.

2000. **Jeremy Shiffman**. “Can Poor Countries Surmount High Maternal Mortality?” *Studies in Family Planning* 31(4): 274-289.

### **Publications: Book Chapters**

2008. **Jeremy Shiffman**. “Donor Funding Priorities for Communicable Disease Control in the Developing World,” In *Monitoring Financial Flows for Health Research 2007: Behind the Global Numbers*. Geneva, Switzerland: Global Forum for Health Research. (Reprint of: 2006. Jeremy Shiffman. “Donor Funding Priorities for Communicable Disease Control in the Developing World,” *Health Policy and Planning* 21(6): 411-420).

2008. **Jeremy Shiffman**. “Agenda Setting in Public Health Policy.” In Kris Heggenhougen and Stella Quah, eds. *International Encyclopedia of Public Health*, Vol. 1. San Diego, CA: Academic Press (externally reviewed).

2007. Ruth Simmons and **Jeremy Shiffman**. “Scaling-up Reproductive Health Service Innovations: A Framework for Action.” In Ruth Simmons, Peter Fajans and Laura Ghiron, eds. *Scaling Up Health Service Delivery: From Pilot Innovations to Policies and Programmes*. Geneva, Switzerland: World Health Organization.

2002. **Jeremy Shiffman**. “Orchestrating Collaboration among Contending States: The World Health Organization and Infectious Disease Control in Southeast Asia.” In John Montgomery and Nathan Glazer, eds. *Challenges to Sovereignty: How Governments Respond*. New Brunswick, NJ: Transaction Publishers.

### **Publications: Other**

2007. Jeremy Shiffman. “Generating Political Priority for Public Health Causes in Developing Countries: Implications from a Study on Maternal Mortality.” Washington,

DC. Center for Global Development (research note).

2007. Jeremy Shiffman. "Generating Political Priority for Maternal Health." *ID21 Insights Health* 11 (research summary).

2007. Jeremy Shiffman and Friday Okonofua. "We need not wait to Reduce Maternal and Newborn Mortality." *British Journal of Obstetrics and Gynaecology* 114(6): 772-773 (letter).

2006. Jeremy Shiffman. "HIV/AIDS and the Rest of the Global Health Agenda," *Bulletin of the World Health Organization* 84(12): 923 (peer-reviewed editorial).

2006. Jeremy Shiffman and Stephanie Smith. "A Protracted Launch: The First Two Decades of the Safe Motherhood Initiative," (report prepared with funding from the MacArthur Foundation).

2006. Jeremy Shiffman and Rajani Ved. "The State of Political Priority for Maternal Mortality Reduction in India," (report prepared with funding from the MacArthur Foundation).

2005. Jeremy Shiffman and Friday Okonofua. "The State of Political Priority for Safe Motherhood in Nigeria," (report prepared with funding from the MacArthur Foundation).

2004. Jeremy Shiffman. "Generating Political Priority for Safe Motherhood," *African Journal of Reproductive Health* 8(3): 6-10 (lead editorial).

## **Funded Research and Fellowships**

*Gates Foundation.* Principal Investigator (2009). Research on promoting bottom-up accountability for delivery of health services in developing countries.

*Rockefeller Foundation.* Principal Investigator (2008-2009). Research on clarifying and positioning the concept of health systems strengthening.

*Gates Foundation – Saving Newborn Lives Program at Save the Children USA.* Principal Investigator (2008-2010). Research on political priority for newborn survival in Bangladesh, Bolivia, Malawi, Nepal and globally.

*Center for Global Development.* Visiting Fellow (2006-2007). Sabbatical leave research on donor priorities in global health.

*MacArthur Foundation.* Principal Investigator (2004-2007). Research on political priority for maternal mortality reduction in India, Nigeria and globally.

*Immpact* (Initiative for Maternal Mortality Program Assessment) (2004). Research on political priority for maternal mortality reduction in Indonesia.

*Johns Hopkins Bloomberg School of Public Health, Bill and Melinda Gates Institute for Population and Reproductive Health (2002). Research on political priority for safe motherhood in Honduras.*

*Soka University, Pacific Basin Research Center. Fellowship. (2000-2001). Research on agenda formation in global health.*

*National Security Education Program. Fellowship. (1995-1998). Dissertation research on bureaucratic politics of public health policy in Indonesia.*

## **Ongoing Research Projects**

### *Global Health Advocacy and Policy Project (GHAPP)*

A research initiative investigating why some global health issues such as HIV/AIDS attract extensive global resources and political attention, while others such as pneumonia and malnutrition remain neglected despite also causing high mortality and illness. The project will involve case studies of 12 global health issues. It will also involve an investigation of how health itself emerged as an issue on the global development agenda over the past decade, and what can be done to sustain health as a global priority.

### *Generating Political Priority for Newborn Survival in Developing Countries*

A series of articles on generating political priority for newborn survival globally and in Bangladesh, Bolivia, Malawi and Nepal. A proposal for this research has been funded by the Gates-funded Saving Newborn Lives program of Save the Children.

### *Clarifying and Positioning the Concept of Health Systems Strengthening*

A Rockefeller Foundation-supported study of the network of global actors promoting health systems strengthening, and of the ways in which these actors have sought to clarify and position the concept in order to attract political support.

## **Paper Presentations**

\*Indicates invited presentation

“What is the Global Health Agenda, and How Would we Know if an Issue is on it?”

- 2009. International Studies Association, New York, NY.

“A Social Theory on Issue Ascendance in Global Health,” presented at:

- 2008. American Public Health Association, San Diego, CA.
- 2008. American Political Science Association, Boston, MA.

- 2008. International Studies Association, San Francisco, CA.

“Has Donor Prioritization of HIV/AIDS Displaced Aid for Other Health Issues?” presented at:

- \*2007. SUNY Upstate Medical University, Syracuse, NY.
- 2007. International Union for Health Promotion and Education, Vancouver, Canada.
- 2006. American Public Health Association, Boston, MA.
- 2006. Population Association of America, Los Angeles, CA.

“Generation of Political Priority for Global Health Initiatives: A Research Agenda, Framework and Case Study of Maternal Mortality,” presented at:

- \*2009. Woodrow Wilson Center, Washington, DC.
- \*2008. International Stillbirth Alliance, Oslo, Norway.
- \*2008. Gates Foundation, Seattle, WA.
- \*2008. World Health Organization, Geneva, Switzerland.
- \*2008. Rockefeller Foundation, New York, NY.
- 2008. Global Health Council, Washington, DC.
- \*2008. Cornell University, Ithaca, NY.
- \*2007. Oxford University, Oxford, England.
- \*2007. Women Deliver conference (20<sup>th</sup> anniversary conference for global safe motherhood initiative), London, England.
- 2007. American Public Health Association, Washington, DC.
- 2007. Center for Global Development, Washington, DC.
- \*2007. Society of Obstetricians and Gynaecologists of Canada, Ottawa, Canada.
- \*2007. MacArthur Foundation, Chicago, IL.
- \*2007. United States Agency for International Development, Washington, DC.
- \*2007. Global Business Plan for MDGs 4 and 5 (Norwegian government led initiative for maternal and child survival), Oslo, Norway.
- \*2007. United Nations Population Fund, New York, NY.
- 2007. International Union for Health Promotion and Education, Vancouver Canada.
- 2007. International Studies Association, Chicago, IL.

“Generating Political Priority for Maternal Mortality Reduction in 5 Developing Countries,” presented at:

- \*2008. Cornell University, Ithaca, NY.
- 2007. International Union for Health Promotion and Education, Vancouver, Canada.
- \*2007. Impact conference, London, England.
- \*2006. Population Reference Bureau, Washington, DC.
- \*2006. Johns Hopkins Bloomberg School of Public Health, Baltimore, MD.
- 2006. American Public Health Association, Boston, MA.
- 2006. Global Health Council, Washington, DC.
- \*2005. UNFPA and CDC conference on obstetric fistula, Atlanta, GA.

“The State of Political Priority for Safe Motherhood in Nigeria,” presented at:

- 2006. Population Association of America, Los Angeles, CA.
- 2005. MacArthur Foundation-sponsored seminar on generating political priority for maternal mortality reduction in Nigeria, Abuja, Nigeria.

“The State of Political Priority for Safe Motherhood in India,” presented at:

- 2006. MacArthur Foundation-sponsored seminar on generating political priority for maternal mortality reduction in India, Delhi, India.
- 2006. International Studies Association, San Diego, CA.

“Donor Funding Priorities for Communicable Disease Control in the Developing World,” presented at:

- 2006. Population Association of America, Los Angeles, CA.
- 2004. Canadian Conference on International Health, Ottawa, Canada.
- 2002. International Union for Scientific Study of Population, Conference on Emerging Health Threats, Rostock, Germany.

“Political Management in the Indonesian Family Planning Program,” presented at:

- 2005. Population Association of America, Philadelphia, PA.

“Political History and Disparities in Safe Motherhood between Guatemala and Honduras,” presented at:

- 2004. Population Association of America, Boston, MA.

“The Emergence of Political Priority for Safe Motherhood in Honduras,” presented at:

- 2003. Population Association of America, Minneapolis, MN.
- \*2002. Johns Hopkins Bloomberg School of Public Health, Baltimore, MD.

“Norms in Tension: Democracy and Efficiency in Bangladeshi Health and Population Sector Reform,” presented at:

- \*2001. National Conference on Administrative Decentralization, Lisbon, Portugal.

“Generating Political Will for Safe Motherhood in Indonesia,” presented at:

- \*2004. Society of Gynaecology and Obstetrics of Nigeria, Makurdi, Benue State, Nigeria.
- \*2004. MacArthur Foundation, Chicago, IL.
- 2002. Population Association of America, Atlanta, GA.
- 2000. International Union for the Scientific Study of Population, Conference on Family Planning Programs in the 21st Century, Dhaka, Bangladesh.

“The Emergence of Global Disease Control Priorities,” presented at:

- 2001. International Union for the Scientific Study of Population, Salvador, Brazil.

“The Construction of Community Participation: Village Family Planning Groups and the Indonesian State,” presented at:

- 2003. Association for Asian Studies, New York, NY.
- 2002. International Studies Association, New Orleans, LA.
- 1999. New York Conference on Asian Studies, Geneva, NY.

“Orchestrating Collaboration among Contending States: The World Health Organization and Infectious Disease Control in Southeast Asia,” presented at:

- 2002. International Studies Association, New Orleans, LA.
- \*2001. American Public Health Association, Atlanta, GA.

“Reproductive Rights and the State in Serbia and Croatia,” presented at:

- 2000. Society for the Study of Social Problems, Washington, DC.

“Can Poor Countries Surmount High Maternal Mortality?” presented at:

- 2000. American Public Health Association, Boston, MA.
- 2000. Population Association of America, Los Angeles, CA.

## **Teaching Honors**

Birkhead-Burkhead Teaching Excellence Award and Professorship, 2004

Award to outstanding teacher in the Department of Public Administration, the Maxwell School of Syracuse University

Syracuse University Meredith Professors Teaching Recognition Award, 2003

Award for excellence in teaching, given annually to up to five untenured faculty members at university

International Relations Professor of the Year, 2003

Award presented by international relations program at the Maxwell School of Syracuse University

Faculty Speaker for Public Administration Graduation, 2000

Honor selected by vote of Maxwell School’s graduating class of public administration students

## **Courses Taught**

Health and Population Policy in Developing Countries

Doctoral and masters level course covering issues such as health sector reform, global health governance, AIDS, reproductive health and pharmaceutical policies in developing countries.

Policy and Administration in Developing Countries

Masters and doctoral level course. The gateway course at the Maxwell School on

public policy issues in developing countries.

#### Public Administration and Democracy

Masters and doctoral level course on public administration theory in democratic and non-democratic settings.

### **Selected University Service**

#### *Director*

Development and Social Transformation Forum, the Moynihan Institute of Global Affairs at the Maxwell School (2004-2008; member since 2000)

<http://www.maxwell.syr.edu/moynihan/programs/dev/>

#### Key group activities:

- \* Seminar series involving scholars and practitioners from inside and outside the Maxwell School.
- \* Website that provides information gateway for students and faculty on resources on development at the Maxwell School.
- \* Bi-annual research symposium for Maxwell graduate students on policy issues concerning the developing world.
- \* Peer-reviewed journal, *The Journal of Development and Social Transformation*, publishing the best papers from the symposia.

#### *Committees*

- \* Chair, Public Administration Department strategic advisory committee (2008-2009; member 2007-2008)
- \* Chair, Public Administration Department committee to revamp signature course of MPA program – Public Administration and Democracy (2007-2008)
- \* Maxwell School search committee for director of international relations program (2007-2008)
- \* Maxwell School search committee for director of international relations program (2004-2005)
- \* Public Administration Department search committee for international affairs position (2003-2004)
- \* Public Administration Department curriculum revision committee (2002-2003)
- \* Public Administration Department search committee for development economics position (2001-2002)
- \* Maxwell School committee on external relations (2000-2001)

#### *Advising*

- \* Chair of 2 and member of 12 PH.D. thesis committees (1999-present)
- \* Member of 30 master's thesis committees (1999-present)
- \* Faculty advisor to Maxwell Women's Caucus (2002-2006)
- \* Faculty advisor to Coalition of Minority Public Administration Students (2000-2005)

## **Selected Professional Service**

*Member, Scientific Advisory Committee, World Health Organization (2008-present)*  
Initiative on generating positive synergies between global health initiatives and health systems strengthening.

*Member, Scientific Advisory Committee, World Health Organization (2008-present)*  
UNICEF/UNDP/World Bank/WHO Special Program for Research and Training in Tropical Diseases.

*Editorial Board Member, Global Health Governance Journal (2006-present)*

*Member, Scientific Advisory Committee, Initiative for Maternal Mortality Program Assessment (IMMPACT) (2005-2007)*  
Initiative, funded by Gates Foundation and other donors, to bring evidence to safe motherhood policy-making and interventions.

*Consultant, MacArthur Foundation (2004-2007)*  
Assisting Foundation on various projects concerning global political priority for safe motherhood

*Consultant, World Health Organization (2003)*  
Invited member of working group on scaling-up reproductive health service innovations in the developing world.

*Consultant, Population Reference Bureau (2002-present)*  
Published work has been used as basis for workshops for developing world health professionals on communicating research to policy-makers.

### *External reviews*

The Lancet, World Development, Social Science & Medicine, Studies in Family Planning, Tropical Medicine and International Health, Social Biology, Health Policy, Journal of Public Administration Theory and Research, British Journal of Obstetrics and Gynaecology, Health Affairs, Health Policy and Planning, Demography.

## **Languages**

Good Indonesian  
Working Mandarin Chinese  
Some French and German