IS THIS COURSE THE RIGHT ONE FOR YOU?

Do you wonder if globalization is really a new phenomenon or just a new word for something that’s been going on a long time? Would you like to acquire the economic tools that will improve your ability to evaluate policies that governments use to promote or restrict cross-border movements of goods, services, and people? Are you interested in the rules that guide world trade and in learning how providers, NGOs, and law firms interact to bring disputes to the WTO?

If you answer “yes” to these questions, this course is for you. In it, we apply the tools of neoclassical economics to the study of global economic integration. Our study is guided by the theories and methods economists have developed to understand why international flows of goods, services, labor, and capital occur and their effect on income levels, income inequality, and other aspects of economic wellbeing. We apply similar methods to data we collect on globalizing developing countries and WTO dispute settlement. Throughout the course, we remain open to ideas, to inquiry, and to empirical assessment.

COURSE DESCRIPTION

Economics 665 is a one-semester course in international economics for master’s students, including those from Economics, International Relations, Law, and Public Administration. The course is an introduction to global economic integration and the institutions that regulate it. Students are introduced to the tools of international economic analysis and they apply these tools to the study of the globalization experiences of one developing country.
The prerequisite for Economics 665 is completion of or concurrent enrollment in masters-level microeconomics (such as ECN 601 or PPA 723). Although the course emphasizes the logic and method of economic modeling, it is necessarily taught with a minimum of mathematics. Students are expected to be able to read and interpret graphs and tables and to solve simple algebraic problems.

Because the course focuses on both theory and application, we use a variety of approaches to teaching and learning. Technical material will be conveyed in standard lecture format. Policy issues will be examined through class discussion. Students are required to complete a series of problem sets, designed to help them master the technical skills in the course. Additionally, each student will prepare a detailed case study of a WTO dispute and its resolution. Final versions of these case studies are due Monday, May 10, by 3 p.m.

LEARNING OUTCOMES

As a consequence of successfully completing this course, students will be able to:

- Explain the sources of international comparative advantage;
- Explain the sources of gains from trade;
- Relate the sources of comparative advantage to the distributional consequences of trade;
- Describe the institutions guiding the international exchange of goods and services;
- Explain the causes and consequences of international movement of labor and capital;
- Master tools and techniques for analyzing the trade patterns and commercial policies of a country.

COURSE REQUIREMENTS AND STUDENT ASSESSMENT

Examinations -- 50 percent of grade.
There are two sectional examinations, each of which accounts for 25 percent of the final grade. No make-ups will be given for exams unless a student experiences a medical or family emergency and notifies the professor before the exam is given. Any form of cheating during exams will result in a grade of zero and forwarding to the Academic Integrity Office.

Homework Problem Sets -- 20 percent of grade.
There are 5 homework assignments that are due in class on the due date. No assignments will be accepted outside of class because we review these problems in class and you must be there to benefit and assist. These assignments are also a measure of attendance and participation. Because there are legitimate reasons for missing class, I will only count 4 of these assignments toward the final grade.
WTO Dispute Case Study -- 20 percent of grade.
Students will be graded on each phase of the project: collection of information on the WTO dispute chosen for the case study, descriptive material on the trade patterns and trade policies of the countries involved, analysis of the case and the application of WTO law, understanding of the outcome and its impact on participant countries and the world trading system. Students will also be graded on their ability to synthesize the material they have collected and to make sense of it using lectures, discussions, and readings from the course. All profiles must be completed by the due date.

Class Participation -- 10 percent of grade.
I will assess your contributions to general class discussion, both for quantity and quality. Consequently, attendance will be taken throughout the semester. Quantity measures of participation include class attendance, problem solving, and your willingness to ask questions and participate in class discussions. Quality measures include the extent to which your contributions reflect understanding of required readings and course materials, familiarity with the appropriate analytical tools, and sensitivity to the discussion as a group effort.

Syllabus Academic Integrity Statement
The Syracuse University Academic Integrity Policy holds students accountable for the integrity of the work they submit. Students should be familiar with the Policy and know that it is their responsibility to learn about instructor and general academic expectations with regard to proper citation of sources in written work. The policy also governs the integrity of work submitted in exams and assignments as well as the veracity of signatures on attendance sheets and other verifications of participation in class activities. In particular for this class, when using material from any source, including the Web, students are expected to uphold the highest standards of academic integrity. Students must avoid plagiarism, defined as “the representation of another’s words, ideas, programs, formulas, opinions, or other products of work as one’s own either overtly or by failing to attribute them to their true source (SU Rules and Regulations, Section 1.0). Plagiarism can be easily avoided by careful attention to documentation of all source materials and by acknowledgment of those sources. Students found to have cheated, misrepresented or plagiarized may receive a grade of F for the assignment or the course. Students have a right to appeal. For more information and the complete policy, see http://academicintegrity.syr.edu

Syllabus Statement Regarding Disability-Related Accommodations
Students who are in need of disability-related academic accommodations must register with the Office of Disability Services (ODS), 804 University Avenue, Room 309, 315-443-4498. Students with authorized disability-related accommodations should provide a current
Accommodation Authorization Letter from ODS to the instructor and review those accommodations with the instructor. Accommodations, such as exam administration, are not provided retroactively; therefore, planning for accommodations as early as possible is necessary. For further information, see the ODS website,  http://disabilityservices.syr.edu/.

COURSE MATERIALS

There is one text required for this course. There are also readings that are available on our class Blackboard website. All reading listed in the class schedule is required.

**International Economics: Analysis of Globalization and Policy.** John McLaren, copyright 2010. This book has not yet been published. We have permission from the author to use draft chapters without fee. These chapters are posted on Blackboard. If you would like to show your appreciation for a free text, at the end of the course, let the author know what you liked about the text and what you would like to see changed.

**Self-Enforcing Trade: Developing Countries and WTO Dispute Settlement.** Chad P. Bown, Brookings Institution Press, 2009. This text is required and we will use the entire text.

Note: Additional readings may be assigned during the semester. These readings will be placed on Blackboard and announced in the class prior to their use. Please check Blackboard regularly and especially if you miss class.
COURSE OUTLINE AND CLASS SCHEDULE

Please Note: JM refers to the John McLaren chapters on Blackboard. Papers followed by the word (BLACKBOARD) are available on our class Blackboard site.

January 19  Introduction to the Course

January 21  The Global Economy
JM Chapter 1: A Second Wave of Globalization

January 26, 28  Trade and Technology: The Ricardian Model
JM Chapter 2: Should Nigeria Strive for Self-Sufficiency in Food?

February 2, 4  Increasing Returns to Scale
JM Chapter 3: Why do Americans Get their Impalas from Canada?
Arvind Panagariya, “Trade and Foreign Investment: Comparing India and China (mimeo) (BLACKBOARD)

February 9  Imperfect Competition
JM Chapter 4: Is World Trade Rigged in Favor of Large Corporations?

February 11, 16  Gains and Loses from Trade in the Specific-Factors Model
JM Chapter 5: Why Did the North Want a Tariff?
Class Discussion: See class handout for short case study

February 18, 23  Trade and Resources: The Heckscher-Ohlin Model
JM Chapter 6: Is Free Trade a Rip-Off for American Workers?

February 25  Cross-Country Evidence on Attitudes toward Liberalization

March 2, 4  Import Tariffs and Quotas under Perfect Competition
JM Chapter 7: Why Doesn’t Our Government Want Us to Import Sugar?

March 9  Catch-up and Review

March 11  First Examination
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<th>Date</th>
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<th>Reading Material</th>
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<tr>
<td>March 23, 25</td>
<td>The World Trade Organization</td>
<td>JM Chapter 8: Who Are the WTO; What Do They Have Against Dolphins? The WTO in Brief</td>
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<td>March 30</td>
<td>Developing Countries, the WTO Agreements and Trade</td>
<td>Bown, Chapters 1, 2, and 3</td>
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<td>April 1</td>
<td>Developing Countries and WTO Disputes</td>
<td>Bown, Chapters 4 and 5</td>
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<td>April 6</td>
<td>Other Actors in the Dispute Settlement Process</td>
<td>Bown, Chapters 6, 7, and 8</td>
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<td>April 8</td>
<td>Tariffs and Development</td>
<td>JM Chapter 9: Should Third-World Governments Use Tariffs?</td>
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<td>April 13</td>
<td>Strategic Trade Policy</td>
<td>JM Chapter 10: Did Ronald Reagan Get Punked?</td>
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<td>April 15</td>
<td>Off-shoring</td>
<td>JM Chapter 11: Should the iPod be made by American Workers?</td>
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<td>April 20</td>
<td>Immigration and Domestic Wages</td>
<td>JM Chapter 12: Should We Build a Border Fence?</td>
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<td>April 22</td>
<td>Trade and the Environment [Earth Day]</td>
<td>JM Chapter 13: Is Globalization Green?</td>
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<td>April 27</td>
<td>Trade and Human Rights</td>
<td>JM Chapter 14: Sweatshops and Child Labor</td>
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<td>April 29</td>
<td>Catch-Up and Review</td>
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<td>May 4</td>
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