Township and Village Enterprises of China
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Abstract

Productive engagement of rural population in income generating opportunities is one of the biggest problems being faced by most developing countries today. Township and Village Enterprise (TVE) growth in China has been an outstanding phenomenon. It demonstrates the efficacy of a multitude of policy changes coupled with domestic demand, simple technology, and the right incentive structure in boosting rural enterprise growth.

But at the same time, a lack of long-term strategic vision and investment in TVEs, changing government priorities, absence of support structure, and over-reliance on government has seriously crippled TVEs.

It would be prudent to state that TVEs were significant in boosting rural and overall economy of China. But as times change, the conditions that were present earlier no longer exist. It will require a new set of market-oriented, pragmatic strategies to overcome the fierce competition that TVEs are facing right now.